



PCTIL

NEWS LETTER

PC Training Institute Limited



MEDICAL TOURISM HEALTHCARE-1ST ANNIVERSARY

The Healthcare vertical Aadya Global Healthcare Private Limited (AGHPL) is a Medical Value Travel Facilitator (MVTF) accredited by National Accreditation Board for Hospitals and Healthcare Providers (NABH). As MVTF, it facilitates the global patients desirous of traveling to India for their medical treatment providing end-to-end solutions i.e. from consultation before travel to departure post-treatment and follow-up healthcare. The 1st anniversary of MVTF was celebrated on 14th February 2024, which was attended by Ambassadors of various countries from where patients travel to India for their medical treatment, and a host of doctors/ researchers from medical field and Government Agencies. The CEO of the company Brig Arun Pandey (Retd) elaborated the achievements made in the first year of MVTF operations—tie-up with over 200 hospitals across India and patients traveling to India from over 10 countries from Asia and Africa continents for their medical treatment.



AGHPL has also entered into a MOU with Immunoadoptive Cell Therapy Private Limited (ImmunoACT), a developer, manufacturer and marketer of cell and gene therapies, with a patented immunotherapy technology platform for Chimeric Antigen Receptor – T cell (“CAR-T”) therapies. As per the MOU, AGHPL is authorized to facilitate the healthcare services of NexCARI9 CAR-T therapy to the patients residing in various countries outside of India and access quality medical care for treatment of cancer at reasonable cost with various partner hospitals in India.



MILITARY HERITAGE TOUR TO JAISALMER- LONGEWALA BORDER

Military Heritage Tourism is conducted by Tourism and Travel Solutions vertical of PCTI Group. It aims to explore and promote India's very rich and largely untapped military heritage legacy by identifying key military circuits and transforming them into vibrant tourist destinations with the showcasing of military infra and narration of tales of heroism and bravery of our armed forces from the very persons engaged in the military operations. Military Heritage Tourism was launched in August 2023 and the inaugural Military Heritage tour was taken to Firozpur- Hussainiwala Border circuit. Another new circuit of Jaisalmer- Longewala Border was opened for Military Heritage Tour and the first Tour to this Border Post was undertaken from 31st Jan to 1st Feb 2024, hosting around 60 participants for a rich exploration of Jaisalmer, Tanot, and Longewala.

The tour commenced with a captivating visit to Jaisalmer cantonment, revealing an impressive layout and meticulous planning.

A briefing on armed fighting vehicles provided valuable insights into military capabilities. At Longewala, the heroics of the armed forces in the war of 1971 were vividly explained, deepening the tourists' understanding of historical events. This was followed by a visit to the Longewala War Memorial, offering a poignant connection to India's military history. The following morning, tourists were taken to the Jaisalmer War Memorial museum— an eloquently laid-out site offering explanations and accounts of battles in the desert area. A short film further enriched the experience, providing additional insights. The highlight was an opportunity to view tanks and fighting vehicles up close, offering a tangible link to military history.

The tourists were also provided the opportunity to immerse themselves in the desert experience— camel ride, Jeep Safari, cultural program and a campsite overnight stay.





BRICS CCI AWARD TO PCTI GROUP CMD MAJOR SUSHIL GOEL (RETD) FOR EXCELLENCE IN ACADEMIA

The BRICS Chamber of Commerce and Industry (BRICS CCI), established in 2012, is a pivotal organization dedicated to fostering commerce and industry collaboration among the BRICS nations. It is empanelled with NITI Aayog and recognized by the United Nations. BRICS CCI hosted the BRICS-CCI Annual Recognition Awards 2024 (B.A.R.A) on January 19th at Le Meridian, New Delhi. Under the theme "Invest in our Planet," the awards presented during the event recognised outstanding achievements in Academia, Business, Community, Media, and policymaking from various BRICS nations. The event was attended among others by Chief Guests—Former President Mr Ram Nath Kovind and Maharaja Dr Karan Singh, Former Union Minister Mr K J Alphonso, dignitaries from Government and Industry and Ambassadors and diplomats from BRICS nations and other countries.

PCTI Group CMD Major Sushil Goel (Retd) was conferred the BRICS CCI Annual Recognition Award for Excellence in Academia. Major Sushil Goel (Retd), an army veteran, after retirement from Services in 1994, has devoted himself to working for community- centric projects such as delivery of education and skills trainings, healthcare and veteran care services. He has 50 years of work experience including as Major in Army Ordinance Corps. IT is his forte and he uses technology as enabler for delivery of the services to the community and masses. He has major accomplishments to his credit including pioneering computer education for common man and distance education across the country for reputed universities. He holds various positions of eminence including Advisor Technology and Education (ATE) to United Service Institution of India, New Delhi (USI), a premier think tank associated with defence services. He is also the recipient of Indian Achievers Award.



MOCK INTERVIEW SESSION-EMPLOYABILITY SKILLS DEVELOPMENT PROGRAM

Fourteen students from the Employability Skills Development course participated in a mock interview session in the last week of February 2024. This valuable exercise provided them with an opportunity to enhance their interviewing skills and gain constructive feedback in a simulated environment.

Two persons with HR background from the Industry were present to ask students questions typically encountered in real-world interviews and provide personalized feedback on their responses. This allowed students to:

- Develop their communication skills by clearly and concisely articulating their thoughts and experiences.

- Practice answering common interview questions in a pressure-free setting, allowing them to refine their responses and build confidence.
- Gain valuable insights from the interviewers' feedback, enabling them to identify areas for improvement and strengthen their overall interviewing abilities.

Mock interviews are a crucial step in preparing for the job market. By participating in this session, the students gained valuable experience and are now better equipped to impress potential employers and land their dream jobs.






**TISS Student Placed by
PCTIL**



Tinku Singh

Company Name : IMAX Global Ventures Pvt. Ltd.
Designation : Full Stack Developer
University : TISS
Date of Joining : 8th January 2024

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**TISS Student Placed by
PCTIL**



Jatin Singh

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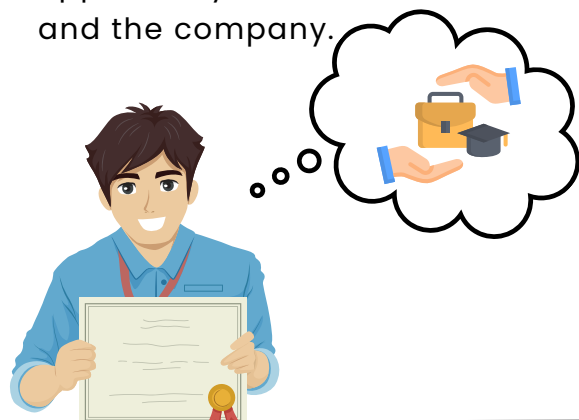
I-MAX GLOBAL VENTURE PVT. LTD. OPENS DOORS FOR TISS STUDENTS AT PCTI : INTERNSHIP PROGRAM FOSTERS CAREER EXPLORATION

Great news for Tinku Singh and Jatin Singh, third-semester students of the Tata Institute of Social Sciences (TISS) at P C Training Institute Campus! On January 8th, 2024, they embarked on an exciting journey with i-Max Global Venture Pvt. Ltd., a leading company in the IT industry, through an exclusive internship program.

This unique program provides TISS students with the valuable opportunity to gain practical experience in a professional setting, applying their theoretical knowledge to real-world scenarios. Students are empowered to choose internship projects that align with their specific interests and career goals, fostering a personalized and enriching learning experience.

For Tinku Singh and Jatin Singh, this program presents an invaluable chance to bridge the gap between academics and the professional world. By working alongside experienced professionals and engaging in real-world projects, they will gain invaluable skills and knowledge, giving them a competitive edge as they embark on their careers.

This collaboration between i-Max Global Venture Pvt. Ltd. and TISS promises to be a mutually beneficial partnership, fostering growth and opportunity for both TISS students and the company.





CHARTING THE PATH TO SUCCESS: STUDENTS SHOWCASE CREATIVITY IN BUSINESS PROMOTION COMPETITION

The second week of February 2024 saw a surge of creative energy as four groups of students, each comprising three members, participated in the Creative Chart Making Skills Competition. This exciting event challenged students to conceptualize and design charts that effectively promote a business idea.

Themes ranged across various business concepts, allowing students to showcase their innovative thinking and entrepreneurial spirit. The competition provided a platform for students to:

- Develop their visual communication skills by translating complex business ideas into clear and engaging charts.
- Utilize their creativity in designing visually appealing and informative presentations.

- Collaborate effectively in a team setting, fostering communication and teamwork skills.

The judging panel evaluated the entries based on their creativity, clarity, effectiveness in promoting the business idea, and overall visual appeal. The competition was a resounding success, with students showcasing their unique approaches and promising business ideas.

This event not only fostered creativity and teamwork but also provided students with valuable insights into effective business communication and marketing strategies.





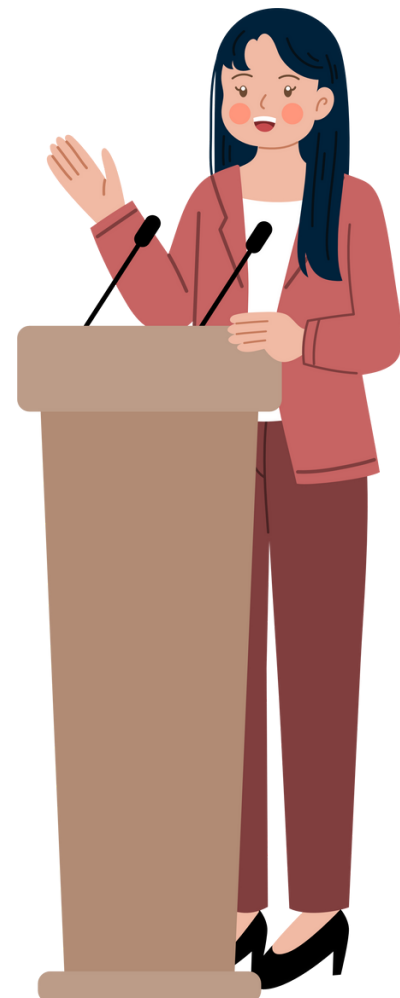
YOUNG ORATORS SHINE AT EXTEMPORE SPEECH COMPETITION!

Eighteen enthusiastic students took center stage on February 2nd, 2024, for a fascinating Extempore Speech Competition. The energy in the room snapped with excitement as participants, fueled by their passion and quick thinking, delivered impromptu speeches on a variety of topics.

Two esteemed judges presided over the competition, diligently evaluating each speech based on content, clarity, delivery, and overall impression. The diverse array of topics and the students' confident execution kept the audience engaged and impressed.

Three exceptional speakers were crowned as winners, their outstanding performances receiving well-deserved recognition. Concluding the event, all participants were awarded certificates for their commendable effort and participation.

This event served as a wonderful platform for students to hone their public speaking skills, embrace spontaneous communication, and showcase their unique perspectives. The competition not only fostered confidence and creativity but also highlighted the power of effective oratory in a captivating and engaging manner.





PARTNERSHIPS WITH LEADING HOSPITALS

We are proud to announce that Aadya Global Healthcare has established partnerships with renowned hospitals across India. Our collaborations include:

- LV Prasad Eye Hospital, Hyderabad
- Sanar Hospital, Gurgaon
- Rainbow Children's Hospital, Hyderabad
- Manipal Hospital, Bangalore

As on date, we have tie-ups with over 200 Hospitals across India to offer flexible choices and customized options, based on specific illness and treatment needs of the global patients, desirous of traveling to India for their medical treatment.



COLLABORATION WITH RAJIV GANDHI HOSPITAL

Continuing our commitment to providing quality healthcare, we are delighted to inform you of our collaboration with Rajiv Gandhi Hospital. This partnership strengthens our efforts to extend accessible and comprehensive healthcare services to more individuals.

RECOGNITION AT ARTEMIS ANNUAL AWARD CEREMONY

We are honored to have received an esteemed award at the Artemis Annual Award Ceremony. The accolade acknowledges our dedication to excellence in healthcare services and our continuous efforts to make a positive impact on the international community.

At Aadya Global Healthcare, we remain dedicated to our mission of providing exceptional healthcare solutions and enhancing the well-being of individuals and communities. We extend our heartfelt gratitude to our partners, stakeholders, and supporters for their continued trust and collaboration.

Stay tuned for more updates as we strive to innovate and elevate healthcare standards across the nation.



PC TRAINING INSTITUTE LIMITED



PCTI Group, in existence for the past 33 years, has established itself as a leading organization in delivery of Education, Technology, IT Solutions, Training and Skill Development, Healthcare, Assessments, Tourism and Travel Solutions, Community Centric Projects and in other related services.

Business Verticals

The major business verticals of the PCTI Group are:

- Education- Academics
- Healthcare
- Technology
- Training & Skill Development
- Tourism & Travel Solutions

Flagship Companies

The various business verticals of the PCTI Group are managed by its two flagship companies:

- P C Training Institute Limited (PCTIL)
- Aadya Global Healthcare Private Limited (AGHPL)

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