



NEWSLETTER

PC Training Institute Limited



WOMEN'S INTERNATIONAL DAY

Aadya Global Healthcare Private Limited, the healthcare vertical of PCTI Group, celebrated the women's international day by organizing a women- powered event on 8th March 2024. The event was attended by the women diplomats and staff of over 60 Embassies, located in New Delhi besides other women of power from various Government and Public Institutions.



From PCTI Group, the event was attended by the Founder Director Mrs Deep Shikha, CMD Major Sushil Goel (Retd) , CEO Brig Arun Pandey (Retd) and the female staff, holding positions of eminence in the organization. The event marked the celebration of women achieving success and marking their footprint in every domain of human activity with specific focus on their health and holistic well-being.



MEETINGS WITH AMBASSADORS/ HIGH COMMISSIONERS OF FOREIGN COUNTRIES

During the month of March 2024, meetings were held by our CMD Major Sushil Goel (Retd) with the Ambassadors/ High Commissioners of various countries to explore the collaboration of PCTI Group with their respective countries in the field of healthcare, education and technology. These diplomats also visited the Company's Facilities and Offices to get a first-hand glimpse and understand the work being done by the organization.



INTERNATIONAL HINDI LANGUAGE CLASSES FOSTER DIPLOMATIC RELATIONS AND CULTURAL UNDERSTANDING

In a bid to strengthen global ties and foster cultural exchange, a groundbreaking initiative of PCTI to promote Hindi language proficiency among diplomats and individuals worldwide, aims to raise awareness about the importance of Hindi speaking in India and its deep-rooted association with the country's rich cultural heritage.

Hundreds of people from diverse backgrounds have already embarked on their journey to learn Hindi, and the results are remarkable. Through dedicated efforts and rigorous training, learners are now speaking fluent Hindi, bridging linguistic barriers, and forging meaningful connections with Indian communities.

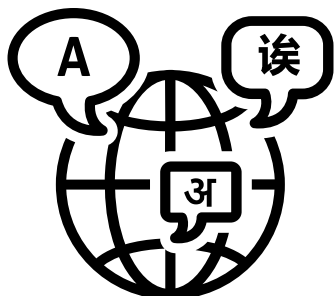
For diplomats, proficiency in Hindi offers a strategic advantage, facilitating smoother interactions and deeper engagement with the people of India. Whether conducting diplomatic negotiations or participating in cultural exchanges, diplomats equipped with Hindi language skills are better positioned to navigate the complexities of cross-cultural communication.

The success of the international Hindi language classes underscores the growing recognition of Hindi as a global language of diplomacy and cultural exchange. This initiative represents a significant step towards building bridges of friendship and cooperation between nations. By promoting Hindi language education on a global scale, we pave the way for a more inclusive and harmonious world, where cultural diversity is celebrated and linguistic barriers are overcome.

As the momentum continues to grow, we invite individuals and diplomats from all corners of the globe to join us in this transformative journey of language learning and cultural exploration. Together, let us embrace the beauty and significance of Hindi and forge lasting connections that transcend borders.

Stay tuned for updates on upcoming Hindi language classes and cultural events, and join us in shaping a brighter, more interconnected future through the power of language.

Let us embark on this journey together, united by the language of Hindi and the spirit of global cooperation.



हिन्दी



HOLI CELEBRATION

Holi Hai! ESD Students Celebrate with Vibrant Chart Making Activity
Our talented #ESDStudents got into the festive spirit of Holi with an exciting chartmaking activity! They enthusiastically created colorful charts depicting the various traditions and significance of this joyous festival.



PLACEMENT NEWS

Huge Congratulations to Kanika Shrivastava!

We're thrilled to announce the successful placement of our TISS student Kanika Shrivastava in WEBSITE-99 an IT Company!



PCTI
Growth Through Excellence

CSC
Your Trusted Neighbourhood Kiosk

Empowering Nano Entrepreneur to
Become Self Sustainable with

Nano Entrepreneurs Training Program

Duration : 40 Hours

UNLOCKING THE WORLD OF NANO-ENTREPRENEURSHIP: A PATHWAY TO EMPOWERMENT

In a world where entrepreneurship is celebrated, the concept of 'nano-entrepreneurship' is gaining momentum. A nano-entrepreneur is someone who operates on a small scale, often starting with minimal resources and gradually expanding their business. They are the backbone of local economies, driving innovation and creating opportunities within their communities.

Introducing our Nano-Entrepreneurship Course: A Gateway to Success

We are thrilled to announce the launch of our Nano-Entrepreneurship Course, designed to empower individuals with the knowledge and skills needed to thrive in the world of small-scale business. Available in both English and Hindi, our comprehensive course consists of seven modules covering approximately 65 topics.

How will this course help you become a successful nano-entrepreneur?

Business Setup: Navigate the process of setting up your business, from registration and licensing to choosing the right legal structure.

Marketing Strategies: Explore effective marketing techniques to promote your products or services and attract customers.

Financial Management: Master essential financial management skills, including budgeting, pricing strategies, and managing cash flow.

Documentation and Legal Compliance: Understand the importance of proper documentation and legal compliance, including obtaining necessary permits and licenses.

By enrolling in our Nano-Entrepreneurship Course, you will gain the knowledge and confidence to embark on your entrepreneurial journey. Whether you dream of starting a small craft business, a local service enterprise, or an online venture, our course will equip you with the tools to turn your aspirations into reality.

Don't let limited resources hold you back from pursuing your entrepreneurial dreams. Join us today and unlock the doors to a world of opportunity!



PC TRAINING INSTITUTE LIMITED

PCTI Group, in existence for the past 33 years, has established itself as a leading organization in delivery of Education, Technology, IT Solutions, Training and Skill Development, Healthcare, Assessments, Tourism and Travel Solutions, Community Centric Projects and in other related services.

Flagship Companies

The various business verticals of the PCTI Group are managed by its two flagship companies:

- P C Training Institute Limited (PCTIL)
- Aadya Global Healthcare Private Limited (AGHPL).

Business Verticals

The major business verticals of the PCTI Group are:

- Education- Academics
- Healthcare
- Technology
- Training & Skill Development
- Tourism & Travel Solutions

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